

Why Keep a Creative Journal?

Stimulate

Encourage

Awaken

Motivate

- It's the best way to develop your style by using your passions.
- It will lead you in directions just right for you.
- Make it beautiful and make it yours!
- Your Journal consolidates ideas and inspirations in one place.
- It will help forge routine and consistency.
- Use it to house inspiring quotes, magazine clippings, workshop notes, colour swatches, new design ideas, research, stitch samples and anything else that interests you.
- It becomes your very own design resource for future reference.
- Your journal is a commitment to what you want/need to do.
- It will take time, but it's time well spent.
- Use it to dig deeper into a topic. It may lead you in unexpected directions.
- It shows your process from start to finish. This is invaluable if you need to replicate a design.
- Use it to evaluate new colour palettes.
- Use it to take risks and question the predictable, the proven and even the conventional.
- It's a place to design and create textile art that's meaningful to you.
- Your Journal encourages continuous learning.
- It doesn't pressure you to make anything you design. You choose!
- It refines the process of doing and thinking.
- It's a place to feel nurtured.
- You'll be able to look back on unworked designs with fresh eyes.
- Your Journal empowers you to connect the dots from initial design idea to a fully resolved piece of textile art.
- You're encouraged to take that 'leap of faith' in your design.
- It enables you to problem solve throughout the entire design process.
- It's a place to sample those new ideas as they come to you.
- Your Journal is a place to re-evaluate and re-think work as it evolves.
- It moves you in a forward direction.

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